

Loft insulation



“Since having loft insulation installed we have noticed a decrease in our gas bill and the house feels warmer. I would recommend InstaGroup to anyone looking to have home insulation” Mrs Cookson

Mr and Mrs Cookson and their 2 year old child live in Bracknell, in a 3-bedroom mid-terrace house. Being keen to save money on their home energy bills, whilst also warming up their home, the Cooksons enquired about home insulation from InstaGroup.

The issues

The Cooksons' terraced home was built around 1970, and the loft insulation had deteriorated. The family rely on their heating during the cold winter months, but as heat rises, much of the warmth they were paying for was actually being lost through the roof.

The assessor who surveyed the Cooksons' home recommended insulating the loft as a simple and cost-effective way to immediately lock in 25%* of the heat.

“The assessor was polite, professional and thorough, and explained everything to us. I had no idea we were paying for a quarter of our heating to go straight out through the roof.”

Mr/Mrs Cookson

The solution

Laying a blanket of specialised insulation material in the loft created a barrier to reduce the heat loss.

The survey specified 200mm rolled fibre loft quilt, which was installed and fitted in **November 2012** by our skilled and professionally accredited team.

To ensure there were no 'cold spots' that might conduct away heat, the pipes and tanks were insulated as well as the loft floor; this also prevents systems from freezing in the loft as the temperature gets lower.

Loft Insulated using specified material – 200mm rolled loft quilt.

The entire loft installation took just 1.5 hours to complete.

Mr/Mrs Cookson had this to say about the installation:

“The loft installers were very efficient ... we really appreciate the service and quality of work.”

The benefits

The Cooksons have already noticed their fuel bills are lower, as more warmth is saved and they no longer have to turn up the central heating to keep the family home cosy.

Having loft insulation installed is likely to save the Cooksons up to **£180 a year*** on heating costs; with energy bills rising, this saving could grow over the coming years.

The Cooksons are also mindful of the environment and are pleased to know that by making a simple energy efficiency improvement to their home they're not only saving money, they are also helping to reduce carbon emissions in the UK.

*These are average savings calculated from a saving for the whole of the UK divided by the number of properties across the UK. Estimated figures and all savings statements and statistics quoted are produced and owned by the Energy Saving Trust. Correct as of December 2012 and valid for 2013. www.energysavingtrust.org.uk