

## VISION

To be the most **reputable** and highly valued provider of innovative and sustainable **acoustic, thermal and flooring** solutions for homes and commercial properties.

## MISSION STATEMENT

We strive to be a successful, **respected and valued** supplier of **sustainable products and solutions**.

Through our commitment to research and development, we deliver **market-leading products and innovations** in flooring, thermal and acoustic insulation sectors around the world.

Our aim is to improve domestic and commercial buildings to provide an **enhanced living and working environment** that is fit for the future.

We promote a **caring, open and honest** work environment, encouraging personal development, rewarding loyalty and allowing our **staff to be happy** and to prosper.

We care passionately about **improving the quality** of all those lives we touch.

## OUR VALUES

We are committed to delivering **innovative, sustainable and market-leading** products and services.

We value **longstanding, trusting relationships** with our customers and partners and are committed to providing them with **exceptional service**.

We care about being a **trusted and professional** organisation that is **respected** by our stakeholders.

We highly value the health, safety and **well-being of our staff** and believe in being **open, honest and fair** with them.

We believe in **rewarding loyalty and dedication** shown by both our staff and customers.